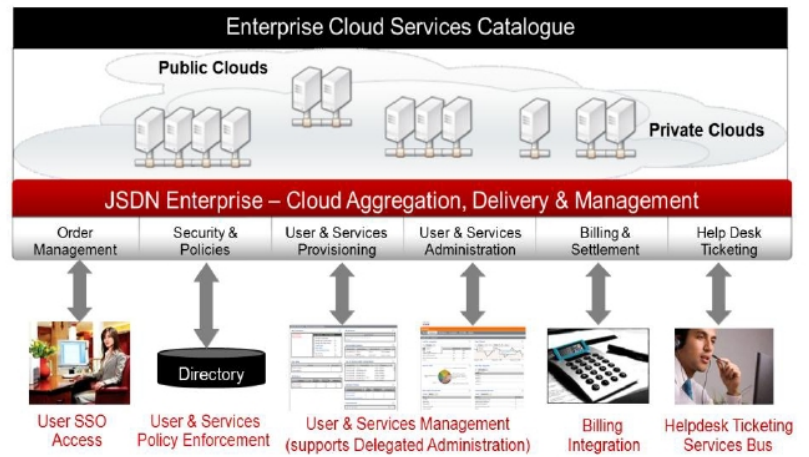


Unifying Hybrid Cloud Delivery and Management

Unifying the Enterprise IT Cloud

The Jamcracker Services Delivery Network (JSDN) is a multi-tiered and multi-tenant cloud aggregation, delivery and management platform. The JSDN Enterprise solution enables IT to centralize the procurement, provisioning, billing, security, administration and user support of private and public cloud services. With JSDN Enterprise, IT organizations can unify public and private cloud services operations by:

- **Delivering:** Single point of provisioning, billing, usage, and user administration across all cloud services.
- **Enforcing:** Corporate policies and regulatory compliance across all users, services, verticals and geographies.
- **Auditing:** Visibility and accountability of usage in a consistent format for all users and services.
- **Managing:** Integrate with existing processes, policies, and infrastructure
- **Reporting:** Quantitative and qualitative data on services usage.

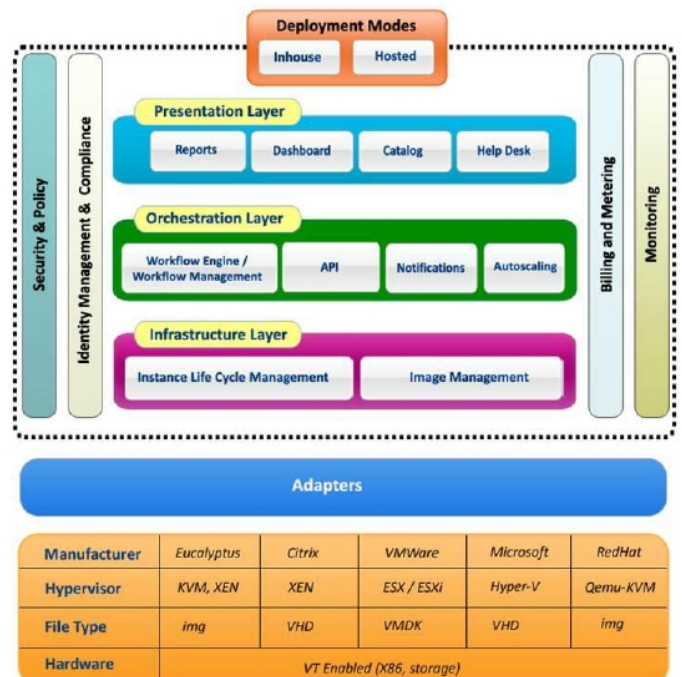


Enabling C3I for Hybrid Infrastructure Clouds

The JSDN Enterprise solution includes Command, Control, Compliance and Intelligence (C3I) services that enable enterprise IT to deploy and manage public and private infrastructure clouds (IaaS) from a single management interface. IT administrators can quickly deploy internally-hosted private clouds on existing x86 based servers, as well as from public cloud providers including Amazon EC2 and Rackspace, and enable their users to access them from a self-service fulfillment portal.

JSDN takes the guess-work out of creating private clouds by pre-installing and configuring the necessary software and providing IT the flexibility to customize services to meet the needs of their corporate environments. Users can access standard cloud configurations from a self-service portal, provision their own cloud services, install virtualized applications, and start leveraging the benefits of cloud computing. JSDN is technology agnostic, and can manage virtually any private cloud, regardless of whether it's based on Eucalyptus, VMWare or other solutions.

For public cloud consumption, JSDN comes pre-integrated with leading cloud providers such as Amazon, Rackspace, and others. Private and public clouds can be offered together from a single self-service portal, enabling users to pick the right cloud



for the job. JSDN also enables IT to offer packaged SaaS applications to their users and manage licenses and security compliance from a unified services management dashboard.

JSDN transforms IT Operations into a private, public or hybrid cloud computing provider for their organization. IT professionals can improve service levels, maximize the utilization of resources, and empower their users by automating their cloud deployment, delivery, and management processes. Private and public clouds are managed from a single console that enables consistent security and compliance policy enforcement, usage metering and auditing, image portability, as well as back-office settlement and departmental charge-backs for private and public cloud consumption. JSDN's intelligent workflow engine can automate your entire cloud command, control, and compliance needs.

JSDN Features and Benefits

Command:

- Create and manage best-of-breed hybrid cloud environments by incorporating private clouds, based on different virtualization technologies, as well as public clouds from 3rd party providers.
- Integrate cloud services administration with existing IT processes, policies, and assets.

Control:

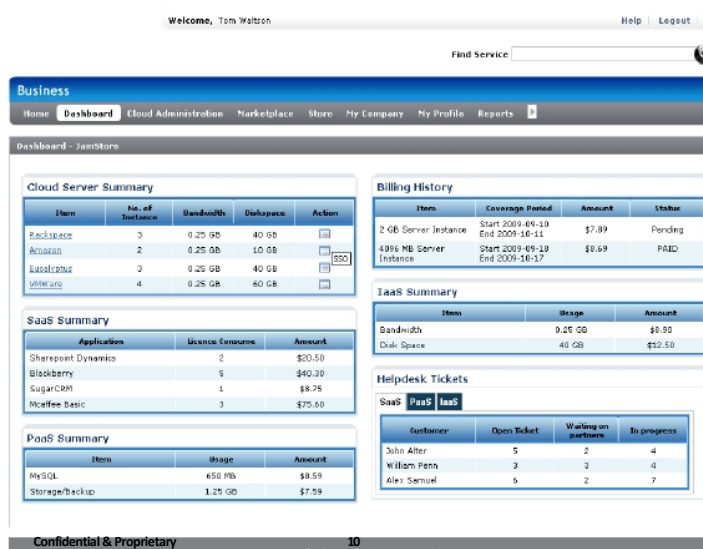
- Single point of provisioning, billing, and access control for all cloud services, whether private or public, to reduce IT operating costs.
- Self-service provisioning enables users to access the services they need, when they need them, for as long as they need.

Compliance:

- Enforce consistent security and regulatory compliance policies across all internal and external cloud services usage.
- Automated workflows enable IT to create pre-defined cloud configurations, significantly reducing manual processes.

Intelligence:

- Dashboards to monitor usage, manage licenses, and delegate administrative tasks across their organizations.



Summary

Enterprises are increasingly operating hybrid environments that mix on-premise IT applications, services, and infrastructures with internal and external cloud-based alternatives. As a result, the complexity and costs associated with maintaining centralized control over provisioning, security, audit, compliance, and licensing will grow exponentially. The JSDN Enterprise solution provides the Command, Control, Compliance, and Intelligence functions that enable enterprise IT to unify the delivery and management of their hybrid cloud environments.

Jamcracker, Inc. (Headquarter Office)
 4677 Old Ironsides Drive
 Santa Clara, CA, USA 95054
 Phone: +1 (408) 496-5500
 Email: info@jamcracker.com

Jamcracker Software Technologies Pvt. Ltd
 AMR Tech Park II, Hosur Road
 Bangalore, India 560 068
 Phone: +91 (0)80 66182424
 Email: info@jamcracker.com