

JOB DESCRIPTION

Position Type: Full-time regular

Location: Bangalore

Position Requirements: Associate Product Manager, Product Management

Position Description:

He/She will build products from existing ideas, and help to develop new ideas based on the industry experience and the contact with customers and prospects. He/She must enjoy spending time in the market to understand their problems, and find innovative solutions for the broader market. He/She must be able to communicate with all the verticals in the company. He/She will work with an engineering counterpart to define product release requirements. He/She will work with marketing communications to define the go-to-market strategy, helping them understand the product positioning, key benefits, and target customer.

Position Details:

- Devise product goals and strategies
- Visualize a product roadmap
- Specifying market requirements for current and future products by conducting market Research supported by ongoing visits to customers and non-customers
- Initiate and prioritize projects within engineering, track product development and develop product launch plans
- Driving a solution set across development teams (primarily Development/Engineering, and Marketing Communications) through market requirements, product contract, and positioning
- Developing and implementing a company-wide go-to market plan, working with all departments to execute
- Analyzing potential partner relationships for the product

Experience Required:

- 5-7 years of software product management experience
- Build and manage a product roadmap to support goals and strategies

Educational Requirement:

- B.Tech or equivalent
- Post Graduation in Management is a plus

Additional Experience:

- This position requires travel to customer and non-customer sites in North America and Europe (25%)

- Knowledgeable in technology
- Prior exposure in Cloud space would be an added advantage